

1. How much does the Atlantic Immigration program (AIP) cost?

There is no cost to the employer for the following:

- a. Mandatory training related to the program
- b. Application for Employer Designation
- c. Applications for candidate endorsement

There is a \$230 compliance fee payable to Immigration, Refugees and Citizenship Canada (IRCC) for each candidate for the processing of AIP work permits.

2. Do I need a Labour Market Impact Assessment (LMIA)?

No. The AIP is an LMIA-exempt immigration stream designed exclusively for employer recruitment.

3. Why do I need training?

Mandatory [onboarding training](#) better ensures that employers are familiar with all aspects of the program, including employer obligations and responsibilities.

[Intercultural competency training](#) for companies helps to ensure a welcoming and supportive environment for international hires, which is known to contribute to better retention outcomes.

4. How do I connect with an Immigrant Settlement Agency (ISA)?

You can find a list of New Brunswick's ISAs [here](#).

5. Does my company name need to be posted publicly?

Yes, the list of Designated Employers is posted publicly for transparency reasons. If you do not wish for your company name to be published, the AIP is not the option for you. To have your name removed from the list, you must relinquish your Designation, losing access to the program.

6. How do I recruit for the AIP? Do I need to hire a recruiter or an immigration consultant?

As a Designated Employer, you may have the opportunity to participate in provincial, national, and [international job fairs and recruitment events](#) with Immigration NB, and Working NB.

You are under [no obligation](#) to hire the services of an outside recruiter or immigration consultant.

Supports are always available to you from Immigration NB.

7. I have questions about the AIP. Who do I contact?

When you become Designated, you are assigned a provincial Workforce Development Officer as your primary contact. You can always reach out to this officer directly. If you are unsure of who your assigned officer is, you can reach out to: AIP-PICA@gnb.ca

During your first year as a Designated Employer, you also have access to the Federal [Dedicated Service Channel](#) (DSC).

General questions can be addressed by ONB's Immigration Navigators:

- 1-833-799-7966 (within North America – no charge dial)
- 1-506-799-7901 (outside North America)
- immigrationnav@navnb.ca