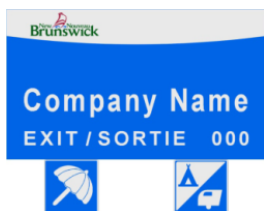
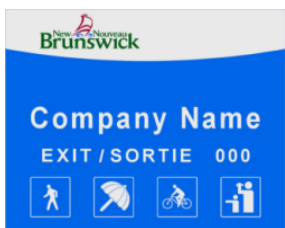


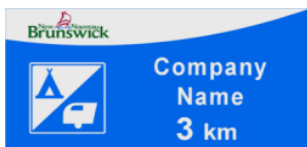
Tourist Oriented Directional Signs

The Tourist Oriented Directional (TOD) Signing Program is a program available to eligible tourism operators. TOD signs are a standard sign -blue and white in colour, manufactured and installed by DTI within the highway right-of-way. There are three categories of TOD signs and the eligibility and cost for these signs is dependent upon the category of the sign. Additional information on the TOD Signing Program may be obtained from the Commercial Sign Officer with the Department of Transportation and Infrastructure by emailing commercial.signs@gnb.ca.

a) TOD Attraction – Major Highway



b) TOD Attraction – Secondary Highway



c) TOD Fingerboard

	COMPANY NAME	10 km
	COMPANY NAME	13 km
	COMPANY NAME	15 km
	COMPANY NAME	20 km