

Be...where opportunities await!



Be a provincial nominee

New Brunswick values immigration as a source of skills, entrepreneurship, expertise, international links, and capital, which create new employment and investment opportunities. The New Brunswick Provincial Nominee Program (PNP) seeks to recruit and retain individuals who have specialized occupational or entrepreneurial skills needed in our province.

Equally important, newcomers bring families, new perspectives and diversity to our province. Whether newcomers are here to live, learn or work, they are helping New Brunswickers connect with the rest of the world. The diversity of these immigrants and their families enriches our communities and cities, and makes New Brunswick a more vibrant and interesting place to be.

Provincial nominees experience shorter application processing times for immigration at Canadian immigration offices.

As a PNP applicant you must make a commitment to settle permanently in New Brunswick.

"We moved to New Brunswick to enjoy good living conditions and contribute to this society. Initially I operated a small company to get an idea of the local market and to develop a business plan. Now our business is operating on a much larger scale. The environment and friendly ways in New Brunswick make it easy to adjust to living in a new place. I tell my friends and family back home that when you work hard here in New Brunswick, you can be successful... and I have been. New Brunswickers have held on to their friendly nature, and this reassures me that my choice to move to New Brunswick was the right one."

Immigrant from Vietnam

Look for other Canadian immigration programs by visiting: www.gnb.ca/immigration

Skilled workers require a permanent, full-time job offer from an established New Brunswick employer. The job must meet provincial employment standards and offer comparable industry rates of pay. In most cases, the skills offered by the potential immigrant are not readily available in New Brunswick. It is the applicant's responsibility to find employment. To help with your search, visit NBjobs.ca.

Business-plan applicants start by providing preliminary business information (details are available at www.gnb.ca/immigration) and make at least one exploratory visit to New Brunswick. During this trip, applicants are required to:

- research the business environment and consult with economic development agencies to identify opportunities related to their field of expertise;
- be interviewed by officials from the Population Growth Secretariat to discuss their business plans and provide background information; and
- explore education, housing and community facilities.



Applicants must demonstrate that they have relevant business experience and will actively participate in the business in a managerial role. They must also have sufficient funds to finance the first phase of the project without third-party assistance, and to cover the cost of living expenses for the whole family for a period of up to two years (the actual amount will depend on the specific business venture proposed).

The ability to speak English and/or French is critical to your success as an entrepreneur in New Brunswick.

Be connected

New Brunswick is a retail and transportation service hub acting as a gateway from central Canada and the United States to Atlantic Canada and Europe. New Brunswick is strategically located close to major North American markets, including Toronto, Montreal, Boston, and New York. New Brunswick highways connect directly to I-95 in the U.S., and year-round deep-water ports are closer to Europe than are any in the United States.

Our world-class shipping networks permit next-day delivery by road, rail and air connections to 70 million people within a 1,200 km (750 mile) radius.

New Brunswick enjoys four distinct seasons. January is generally the coldest month and July is the warmest, with summers typically being warm and comfortable, but not too hot. Many pleasant but cooler days are experienced in spring and autumn. Bright, sunny days are the norm year round.

Average high temperatures (in degrees Celsius):

January (middle of winter)	-9.2
May (middle of spring)	10.8
July (middle of summer)	25.0
October (middle of autumn)	7.5

For information on New Brunswick Tourism please visit: www.tourismnewbrunswick.ca
www.gnb.ca/0397

Take the next step in settling in New Brunswick. Learn more at www.gnb.ca/immigration. Or contact us at:

New Brunswick facts

Capital city	Fredericton
Population	747,302
Area	73,440 square km 28,355 square mi.

Major cities (by population, 2006 census)

Moncton	126,424	Miramichi	24,737
Saint John	122,389	Edmundston	21,442
Fredericton	85,688	Dieppe	18,565
Bathurst	31,424	Campbellton	17,888

Did You Know?

- ✓ The highest peak in the Maritime provinces is Mount Carleton (820 m), located in the northern extension of the Appalachian mountains near Plaster Rock and Saint-Quentin.
- ✓ The Hopewell Rocks, located on the Bay of Fundy, see the highest tides in the world, with 100 billion tons of salt water flowing in and out twice a day.
- ✓ Bouctouche is home to one of the few remaining great sand dunes on the northeastern coastline of North America. The sand dune spans 12 km into the Bouctouche Bay, and is considered a major ecological site.
- ✓ New Brunswick has more than 40 golf courses, including courses designed by world-renowned and award-winning architects, with seaside views of the Bay of Chaleur and the Bay of Fundy.

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Welcome to New Brunswick

Located on Canada's east coast along the Atlantic Ocean, New Brunswick is a seaside province that offers a distinct way of life and career choices for skilled workers, entrepreneurs and international students.

Bordering the United States, New Brunswick's unique social and political history has made it Canada's only officially bilingual province, with English and French enjoying equal status. This contributes to our openness to new ideas, new cultural influences and a multicultural society.

There are many reasons to move to New Brunswick. Some people choose to be here because the cost of a single-family home is much less than elsewhere; others because of our free, basic, universal health care; or our excellent education system, which allows students to study in both English and French. Still others choose to be in New Brunswick because they are only minutes away from lakes, rivers, quiet trails and golf courses.

If you like theatre, music, film, festivals, and community events, you will love New Brunswick. New Brunswick is a delightful, rich mix of traditions and cultures, lively urban centres and peaceful country charm.

Many people choose New Brunswick for these reasons, but all of them have this in common: they are looking for the opportunity to be themselves, belong and be better in New Brunswick.

Our greatest asset is our people

If you are looking for a place with a strong sense of community, New Brunswick is an ideal choice. Every year, the province warmly welcomes newcomers who choose to start a new life or study in New Brunswick. Newcomers from more than 50 countries have come to New Brunswick because of the opportunities, but they have chosen to stay because of our friendly people who value community, family life and traditions.

Multicultural associations across New Brunswick give immigrants an opportunity to exchange experiences, share their cultures and make friends. Settlement and language-training services are also provided.



Did You Know?

- ✓ Caracquet and Fredericton were two of only five Canadian municipalities to be named 2009 Cultural Capitals of Canada.
- ✓ New Brunswick reported a decrease in crime of approximately five per cent in 2007, giving it one of the lowest rates in Canada, indicating this is a safe, secure place to live.
- ✓ A city resident in New Brunswick spends fewer than 20 minutes per day on average commuting to and from work. Many communities are now helping residents use public transit, car pools, bicycles or pedestrian walkways to lower the cost and promote wellness.

"Life in New Brunswick took both my wife and I very much by surprise... we soon found out that people in New Brunswick have made this a place where you work to live, not live to work. Sure they work hard, but they also make sure they play hard and make the most of their leisure time together. It's about balance and it sure is a very pleasant, welcome change in lifestyle."

Immigrant from the United Kingdom

Growth opportunities

Energy
Aerospace and defence
Environmental technology
Higher value-added forestry
Information and communications technologies (ICT)

Key industry sectors

Aerospace/defence
Environmental
Food processing
Metalworking
Minerals
Energy
Building and construction
Value-added wood
Seafood
Life science
Knowledge industries
• e-learning
• e-government
• help desks/contact centres
• software development
• gaming
• engineering
• and more!

Key exports

Energy
Forest products
Processed foods
Metalworking
Knowledge industries
Seafood
Professional services



Be successful in New Brunswick

New Brunswick is committed to increasing immigration in order to encourage economic growth, foster diversity and achieve self-sufficiency.

New Brunswick has a diversified vibrant economy of traditional, resource-based and value-added industries, and a rich cluster of knowledge/technology-sector industries.

New Brunswick welcomes **skilled workers** who can contribute to the expansion of our economy. With many of our cities surpassing the average Canadian population growth rate, skilled workers in New Brunswick are valued now more than ever by employers seeking to fill vacant positions.

Your experience and expertise will make you an important contributor in your new workplace. NBjobs.ca has over 40,000 job placements already...are you next?

Looking for an opportunity in tourism, manufacturing, technology, aquaculture, or farming? With a rapidly expanding business community, New Brunswick is the perfect place to locate, start a business, and make your home. **Entrepreneurs** from far and wide are recognized and respected as successful role models in communities across New Brunswick.

Did You Know?

- ✓ Fredericton was the only Canadian city named one of the World's Top 7 Intelligent Communities by the New York-based Intelligent Community Forum in 2008.
- ✓ Saint John is seeing significant investment in the energy sector, which will bring many jobs to the region and result in new business and job opportunities.
- ✓ Moncton and Fredericton ranked second and third, respectively, as the most tax-friendly places for business in Canadian cities, according to KPMG survey results released in 2008.

Find out more about Business in New Brunswick:
www.gnb.ca/business

Be healthy, be educated

You'll love being in a place where the money you earn goes as far as it should. Affordable housing, below-average energy and food prices, short commutes, and modern services combine to make New Brunswick an ideal place to live.

You are entitled to free, basic, universal health care.

Health-care coverage, including most medically required services, is provided by the provincial government. Many employers offer additional coverage to their employees as part of their benefits package.

New Brunswick's education system offers a world-class learning experience for its young people.

New Brunswick's ability to compete on a global scale is attributed to its quality workforce: well-trained, motivated and lifelong learners.

In New Brunswick, children receive free public education beginning in kindergarten and continuing through to Grade 12. Training is offered in English and French, beginning in elementary school. Home-school and private-school options are available as well.

New Brunswick's universities, with a student population of over 22,000, are well known for their expertise in the fields of engineering, computer science, forestry, arts, nursing, biology, law, high technology, translation, music, criminology, and social work. We have world-class research centres specializing in agriculture, aquaculture and information technologies. Located across New Brunswick, the community college network and over 100 private training facilities together deliver courses in support of specific industry needs. Bilingual instruction provides another invaluable asset for post-secondary and post-graduate students.

Find out more about housing and education:
www.mls.ca, www.studyNB.ca, www.gnb.ca/education

Did You Know?

- ✓ Average prices for typical household goods, including food, fuel, and electricity, in New Brunswick are comparable to larger provinces such as Ontario and Québec, and lower than Alberta. (Stats Can Consumer Price Index July 2008)

Average housing costs

Canadian average	\$302,298
Fredericton, New Brunswick	\$147,091
Saint John, New Brunswick	\$154,274
Toronto, Ontario	\$371,410
Calgary, Alberta	\$402,788
Vancouver, British Columbia	\$575,256
<small>(Canadian Real Estate Association - July 2008)</small>	

- ✓ Fredericton and Moncton rated third and sixth in all categories of MoneySense's third annual list of Canada's Best Places to Live (May 2008 issue). The categories include prosperity, housing, weather, and lifestyle.
- ✓ Mount Allison University in New Brunswick has been ranked as one of the top two Canadian undergraduate universities for more than 16 years – the most by any university in Canada – by Canada's most respected guide to post-secondary education, *MacLeans's* magazine.
- ✓ The North American National Survey of Student Engagement recently placed New Brunswick's St. Thomas University second in Canada for academic challenge and for student-faculty interaction.
- ✓ The engineering faculty at the University of New Brunswick is ranked among the top 20 per cent in North America.
- ✓ L'Université de Moncton in New Brunswick was the first French-language law school in the world to offer a common law degree in the French language.