NEW BRUNSWICK FOOD HARVEST FUNDRAISING

Connecting Communities to Local Food

The Department of Agriculture, Aquaculture and Fisheries (DAAF)

offers financial support to school groups and not-for-profit organizations who wish to use New Brunswick agri-food and seafood products as the focal point of a community meal or fundraising initiative where all proceeds are donated to support an identified need within their community or school.

Successful applicants will receive 50% cost-share in the purchase of New Brunswick-produced food up to a maximum of $1,500 which will help you maximize your fundraising efforts while also promoting New Brunswick's agri-food and seafood products.

BENEFITS

It promotes healthy food choices and increases the awareness of local NB primary food products in your community!

It provides high-quality, fresh, and seasonal produce for a healthy fundraising initiative or community meal.

All of the produce is locally grown or harvested in NB, so your group is supporting NB producers.

WHO CAN APPLY?

Home & School Associations, Parent Community groups, Community Organizations, Recreational teams or organizations, Not-for-profit organizations, Non-Governmental Organizations (NGOs), and Indigenous Peoples or Organizations.

HOW TO APPLY?

Contact Nicole Williams, DAAF's Business Growth Team Lead at **1-506-453-5461** or **Nicole.Williams@gnb.ca.**

WHAT IS REQUIRED?
For all projects:

1. **Quotes for costs** from the NB producer/supplier.

2. **Project description** of activity that identifies how the project will benefit a NB community.

3. **Provide a plan** of how the NB products and producers will be promoted during the initiative or event.

Additional for Community Meals:

4. Meals should feature 100% NB cultivated, raised, or fished food (with the exception of items like tea, coffee, condiments, alcoholic beverages, etc.)

5. Provide a list of ingredients and identify the NB producer/suppliers.

6. Applicants must contact the regional Health Protection Branch of the Department of Health to see if a license/permit is required. If required, proof of the license/permit must be submitted with application.

For more information, visit EatLocalNB.ca.

New Brunswick / Nouveau Brunswick